

HUSTON-TILLOTSON UNIVERSITY

2022-2023 ISSUE

SCHOOL OF BUSINESS & TECHNOLOGY



CASORO REAL ESTATE PROGRAM

*Read more about our
new real estate program
on page 17.*

2023 CELEBRATION OF EXCELLENCE


*Join in on the
celebration on page 13.*

2023 FINANCIAL WELLNESS SYMPOSIUM

Read more on page 11.

www.htusbt.net

@htu_sbt



Huston-Tillotson University (HT) is the result of the 1952 merger of Tillotson College, founded in 1875, and Samuel Huston College, founded in 1876. Both Tillotson college and Samuel Huston College were born out of a need to provide a quality education for newly freed slaves following the Civil War. True to the spirit of its founding institutions, the contemporary college promotes cultural diversity and racial harmony by embracing people of all ethnicities and religious backgrounds. HT is a progressive and visionary institution which maintains high quality in its curriculum, instruction, and services provided to its students. An on-going emphasis on new technology and faculty development has contributed significantly to the outstanding academic programs offered at HT.

HT is Austin's first institution of higher education. The University opened its doors to the first students with a mission of providing a predominantly African-American student population with the highest quality education needed to participate as productive, creative, economically and socially responsible citizens. Today, that mission has not changed, and the student population has become much more diverse.

HT holds excellence in teaching and learning as its central mission. We employ highly professional faculty and staff with outstanding credentials and abilities. The University also encourages campus-wide research activities, as well as participation in public service. In over more than a century, HT has evolved from an institution that concentrated on the training of teachers and ministers, to a contemporary institution that offers a diversified curriculum in Business Administration and Technology, the Sciences, Humanities, and Teacher Education. HT prepares its students for entry into a variety of careers as well as for advanced degrees.

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Learning how to invest in Real Estate from Conner Lee-Wen (Casoro Group).
More on p. 11

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Financial Wellness Symposium

Read about the School of Business and Technology's annual financial literacy seminar.

A SCHOOL PROFILE



"We place our emphasis on excellent teaching and attention to the academic, personal, and professional development of our students."

The School of Business and Technology (SBT) at Huston-Tillotson University was established in 2005, and has gained a reputation for producing highly qualified graduates. SBT graduates possess superior leadership skills, and stand out as immediate contributors in their respective fields. The SBT is an innovative, enterprising, and forward-facing school committed to preparing students of diverse origins and backgrounds to follow their career paths in this global business environment. We place our emphasis on excellent teaching, and attention to the academic, personal, and professional development of our students. We take pride in our commitment to excellence, high ethical standards, and an understanding of global perspectives on business and technology.

Our students come from around the world. As a result, our curriculum is continuously evolving to meet the demands of the business and technology industries in both the domestic and global arenas. We have integrated the newest instructional technology, and our classrooms are equipped with the latest technology hardware. Our faculty members are academically and professionally qualified to teach in their disciplines.

SUPPORT SBT

Top-tier schools are built on a foundation of hard-working students, world-class faculty, and the generosity of their alumni and friends. Huston-Tillotson University's ability to maintain and improve its standing among peer institutions and enhance the value of its degrees relies heavily on private support. Tuition dollars and limited state aid provide a student with the essentials of an education, but a truly great student experience is made possible by gifts – large and small – from our alumni, corporate partners, and friends.

Contributions to the Huston-Tillotson University School of Business and Technology (SBT) empower our faculty and students to become the global problem solvers our industries need. In the SBT, we believe that cultivating well-rounded, globally adept leaders requires a leading-edge curriculum and a rich living-learning environment. That includes making the experience accessible to deserving students of all backgrounds.

Your contribution will allow us to increase our available financial support to students, attracting even more top-notch students and helping to make the School of Business and Technology a desirable and affordable place. Scholarship funds will allow the School of Business and Technology to recruit students with unique perspectives and diverse backgrounds who will elevate the college's profile and serve as change agents in their future endeavors. Attracting these top-caliber students will further enrich the department's experience and ensure our ability to steadily increase the college's rankings.



2023

Dr. Rohan Thompson

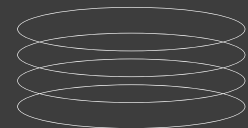
Reflecting on my time as the dean, I am incredibly proud of all we have accomplished over the past three years. We have elevated the reputation of the School of Business and Technology (SBT) as a top business school amongst HBCUs in the country; launched a five-year strategic plan, which will help to ensure our future success; created plenty of new corporate partnerships, strengthened our business and computer science curriculum, bringing real-world experience and expertise to the classroom; increased our annual scholarship awards by over 100%; and increased the retention and graduation rate by around 8% during the three years.



Most importantly, our success is due to the people who make up our community. We have continued engaging with our passionate alums, and recruited and retained outstanding faculty and dedicated staff. We all work together to strengthen our SBT community, ensuring everyone feels welcomed and included. My goal is to work with all our stakeholders to elevate the SBT as a top business school in the country for undergraduate and graduate education.

The future of business education at Huston-Tillotson is indeed bright. I am confident the SBT will continue to be a leader among business schools, providing excellence in business acumen and the competencies required for future leaders. We will continue to lead boldly into the future to create leaders who, like those before us, will significantly impact society.

A Message from the Dean



MESSAGES FROM

★ THE CHAIRS

DR. JASON CARTER, BUSINESS ADMINISTRATION

The skills acquired in the School of Business at Huston-Tillotson University can be transferred and adapted to just about any future career or job position imaginable. Our program significantly focuses on teaching students the ability to think critically, problem-solve, and apply scientific inquiry to decision making. The School of Business offers a very personal student experience with a student-to-faculty ratio of 1 to 16, and 70% of our classes with fewer than 20 students. In the School of Business, we are not only concerned with theory-based education, but we are also heavily invested in ensuring that our students acquire the practical skills that allow them to be productive in the business world.



DR. AZUBIKE OKPALAEZE, COMPUTER SCIENCE

On behalf of the Computer Science Department, welcome, one and all, to Huston-Tillotson University. Computer technology has permeated nearly all human endeavors. The advancements in technology continue to change rapidly, and its adaptation a proven challenge; therefore, there is a need for a thought process to adapt to the constant change and adaptation challenges. Within the computer science department, we acknowledge the necessity to adapt innovative pedagogical techniques to guarantee our students success in this constantly changing tech world. Whether it's robotics, cybersecurity, computer information systems, or software engineering, we educate our students on these topics and project implementation principles through class lecture contents, guest lectures from professionals in the industry, workshops, and internships.



UNDERGRADUATE PROGRAMS



DELTA MU DELTA



2023 MEMBERS

Alyssa Aguillard
Alyssa Hernandez
Alyssa Nelson
Alexus Terry
Adam Vasquez
Brooke Wilkerson

BUSINESS ADMINISTRATION

The Business Administration program provides students with a professional and well-rounded education. Students are able to earn a Bachelor of Arts (B.A.) degree in Business Administration with a concentration in accounting, management, marketing, and real estate.



Since 2013, the Department of Business Administration has been accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This coveted endorsement demonstrates to major corporations and graduate schools that our programs provide its students with an education of excellence and prepares them to succeed and lead.

COMPUTER SCIENCE

A Bachelor of Science (B.S.) degree may be obtained in Computer Science with concentrations in computer information systems, cybersecurity, software engineering, and robotics. Local and national industries and agencies seek out our students for internships and job offers. Additionally, there are on-campus jobs available for students as laboratory technicians and some of our students are paid participants in research projects.

Our faculty members have strong ties to the business and tech communities, and routinely invite corporate executives to lecture and network with the students. The School's unique relationships with these communities give students the opportunity to meet their future employers.

AT-A-GLANCE



88% Student Satisfaction



16:1 class ratio



Professional Development



Student Clubs & Organizations



Scholarships Available



Case Competitions

BUSINESS ADMINISTRATION



86%
PLACEMENT
RATE

ACCOUNTING

- Budget Analyst
- Auditor
- Tax Accountant
- Financial Planner

MANAGEMENT

- Human Resources
- Entrepreneur
- Operations Manager
- Health Services

MARKETING

- Social Media Manager
- Market Researcher
- Public Relations Specialist

Real Estate

- Portfolio Analyst
- Real Estate Broker
- Commercial Appraiser
- Asset Manager

COMPUTER INFORMATION SYSTEMS

- Web Developer
- Network Administrator
- Game Designer
- Information Systems Manager

CYBER SECURITY

- Security Analyst
- Security Software Developer
- Cryptographer
- Computer Systems Analyst

ROBOTICS

- Mechanical Engineer
- Computer Scientist
- Aerospace Engineer
- Sales Engineer

SOFTWARE ENGINEERING

- Applications Developer
- Multimedia Programmer
- Database Administrator
- Computer Programmer

COMPUTER SCIENCE



94%
PLACEMENT
RATE



An MBA at Huston-Tillotson University equips individuals with the necessary knowledge and skills to thrive in the business world and provides them with a platform for personal and professional growth.

Aspiring business leaders who wish to enroll in the HT MBA Program will experience the following:

- **Comprehensive Curriculum:** The HT program offers a comprehensive curriculum that covers a wide range of business disciplines. It gives students a holistic understanding of various aspects, including finance, marketing, operations, strategy, entrepreneurship, and leadership.
- **Experiential Learning Opportunities:** The HT MBA program goes beyond traditional classroom learning and incorporates experiential learning opportunities through case studies, simulations, and a global trip. Each year, students can be part of an eye-opening experience of exploring another country's culture, business practices, and economic environment. This experiential learning enhances their understanding and prepares them for the complexities of the business world.
- **Networking and Collaboration:** One of the most valuable aspects of the HT MBA program is the opportunity to build a strong professional network. We facilitate networking by bringing together a diverse cohort of students from various backgrounds, industries, and cultures. Additionally, we bring executives and other experts to the classroom to keep students updated on industry norms. These connections often extend beyond the duration of the program and can prove instrumental in career advancement and business opportunities.

MBA PROGRAM

Master of Business Administration

Meet Our

Faculty



DR. DERRICK BONYUET

Favorite Quote: "Life goes around in mysterious ways - Dr. Bonyuet"

Favorite Book: [The Goal by Eliyahu Goldratt](#)

Favorite Hobbies: Running

Favorite Foods: Asian food

Research Interest: Tax Accounting, Financial Planning and Analysis, Auditing



MR. DAYRON BOWERS

Favorite Quote: "Luck Is What Happens When Preparation Meets Opportunity" - Quoted from Roman philosopher Seneca

Favorite Book: [The 48 Laws of Power by Robert Greene](#) & [Good to Great by Jim Collins](#)

Favorite Hobbies: Going to the Gym (sometimes I enjoy running) and Fantasy Football Leagues



DR. JASON CARTER

Favorite Quote: "It's not what you know; it's what you can prove. Research is creating new knowledge." - Neil Armstrong.

Favorite Book: [Good to Great by Jim Collins](#) & [Management by Peter Drucker](#)

Favorite Hobbies: Playing sports, Weightlifting

Favorite Foods: Rice and peas

Research Interest: Immigrant Entrepreneurs, Data algorithms, Cognitive Complexities



DR. HECTOR GOMEZ-MACFARLAND

Favorite Quote: "I firmly believe family, friends, education, good nutrition and exercise are the foundations for an integral human being" - Dr. Hector Gomez-Macfarland.

Favorite Book: [The Brain by David Eagleman](#)

Favorite Hobbies: Playing golf, researching and analyzing numbers, going to music festivals

Favorite Foods: Beef Tacos

Research Interest: Market Research, Entrepreneurship, Business Strategy



DR. ROBERT KELLOGG

Favorite Quote: "If the suit doesn't fit, IT AIN'T YOURS!" - Unknown

Favorite Book: [Barchester Towers by Anthony Trollope](#)

Favorite Hobbies: Gardening

Favorite Foods: Junk food!

Research Interest: Auditing, Accounting Principles, Corporate Law



DR. AZUBIKE OKPALAEZE

Favorite Quote: "Anything worth doing must be done well." - Dr. Azubike Okpalaeze

Favorite Book: [No Longer at Ease by Chinua Achebe](#)

Favorite Hobbies: Playing the guitar and keyboard, tennis

Favorite Foods: Rice...rice...rice



DR. ABENA PRIMO

Favorite Quote: "Live freely" - Dr. Abena Primo

Favorite Hobbies: Baking, watching sci-fi movies, playing the guitar

Favorite Foods: Chocolate

Research Interest: Blockchain, Financial Technology, Cybersecurity



2023

FINANCIAL WELLNESS SYMPOSIUM

Hosted by the School of Business and Technology

The wealth gap in America is a nationwide crisis, particularly for Black, Latinx, Indigenous, and other historically marginalized communities.

We know that Texas public schools are not required by the state to teach financial literacy, and many students graduate college with little to no understanding on how to manage their finances, let alone invest in complex structures.

The School of Business and Technology (SBT) saw a need to educate our students on strengthening financial skills, and extend the invitation to educate the greater Austin public at no cost.

To help meet this need, the SBT launched an annual Financial Wellness Symposium with the event hosted in April. The School brings passionate community professionals to speak on topics including The Current State of the Economy, Understanding Credit, the Psychology of Money, How to Launch a Small Business, and many more.

With free financial education, door prizes, and delicious catering, you won't want to miss our next Financial Wellness Symposium in April 2024.



WELCOME

Dr. Melva K. Wallace

"As Austin's oldest educational institution and its only historically Black university, Huston-Tillotson University has, for the past 148 years, been diligent in its responsibility to assist students in becoming the best professional, spiritual and personal versions of themselves,"



Please join the School of Business and Technology in welcoming our seventh President and Chief Executive Officer, Dr. Melva K. Wallace.



2023 CELEBRATION OF EXCELLENCE

The Celebration of Excellence is the annual signature event to honor and reward the School of Business and Technology's stakeholders. It provides an opportunity to showcase the school's work while acknowledging those who have contributed to the academic year's success. The event's main attraction is the Blazer Ceremony, a formal ceremony to present each graduate with a blazer to signify the change from their academic journey to their professional career.

Lifetime Achievement Award

Presented to: Mr. Roger Davis

Distinguished Leadership Award

Presented to: Mr. Chris Rios

Perseverance Award

Presented to: Ms. Leticia Green

Commitment Award

Presented to: Ms. Dawn Cassanova

Academic Excellence Award

Presented to:
Estella Avila
Laela Estus
Adam Vasquez



BIZREADY

2023

At the Huston-Tillotson University School of Business and Technology, we are not just in the business of imparting knowledge to our students. Our job is to inspire new leaders to act. We are taking our students outside the classroom and challenging them to think, implement, and lead.

BizReady pushes students to take that next step toward leadership. Those selected for this program are high-achieving students who are ambassadors for the school and play an integral role in helping advance its mission. Students receive constant exposure to current leaders in our local business community.



SALES & SERVICES ACADEMY

The Dell Sales Services Academy is a program between two legendary institutions in the Austin area designed to create a sustainable partnership between HT and Dell Technologies. The goals of the program are:

- To help students develop their strengths and develop their brand through a structured program;
- To equip students with the skills, tools, and professional acumen to succeed in the corporate environment;
- To provide an opportunity for students to engage with current leaders, recent graduates, and future peers through panels & job shadowing;
- To provide HT students with 1x1 and group mentoring;
- To provide internships to students at Dell Technologies in Global Professional Services that align with their interest.



Developing Outside the Classroom

Professional Development with SXM Media

Throughout underserved communities, we see a big base line discrepancy in soft skills when transitioning from college to joining the workforce. As a school, we aim to narrow that gap through collaborations with our corporate partners.

This past fall semester, the School of Business and Technology hosted a week of events to help students better prepare for the start of their career. This included Resume Workshops, Mock Interviews, LinkedIn Sessions, a Networking event, and Panel Discussion.

Thanks to our strong partnerships, like our sponsor, SXM Media, we are able to bridge the learning gaps for our students.

SXM MEDIA

(((SiriusXM))) pandora STITCHER



SXM Ready Week

Upcoming Events!

12

SEPT

Resume Workshop

Location: A-L Auditorium

4:00 PM - 5:30 PM

13

SEPT

Interview Workshop

Location: A-L Auditorium

11:00 AM - 11:50 AM

14

SEPT

Workplace Reflection Panel Discussion
LinkedIn Makeover Workshop

Location: A-L Auditorium

3:30 PM - 4:45 PM

15

SEPT

Mock Interviews 1:1

Location: A-L Classrooms (see schedule)

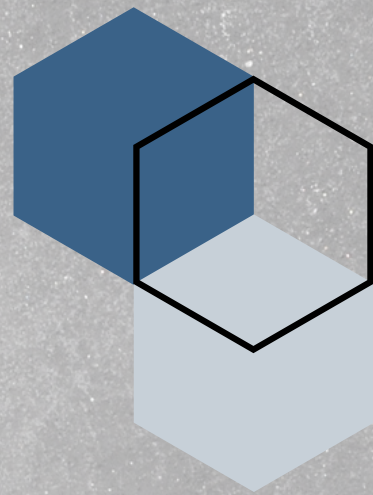
Networking Mixer

Location: Davage-Durden Student Union

1:00 PM - 5:00 PM

For more information:
sbt@htu.edu

Creating Community Connections



CASORO GROUP



In summer 2023, Casoro Group Education Foundation partnered with the School of Business and Technology to create a Real Estate Scholars Program to launch in fall 2023.

BANK OF AMERICA



To support the SBT's Center for Entrepreneurship and Innovation Training Program, Bank of America granted HT \$150,000.

PIERRE ACCOUNTING



Our newest sponsor, Pierre Accounting, is a local tax and financial firm that supports small businesses and individuals.

ENTREPRENEURIAL SPIRIT



Featuring Alyssa Abra Nelson from Abra Allure Photography

Tell me about your time at Huston-Tillotson University.

My time at HT was very productive. I had some fantastic faculty members dedicated to student success. I remember several professors who would spend hours helping me with schoolwork and personal issues. Outside of the classroom, we had plenty of opportunities. Because of those opportunities, I met several people who encouraged me to start my own business and pursue my dreams as a professional photographer.

How did HT contribute to your success as a business owner?

HT planted the seed for me to be successful as a business owner. I remember taking Intro to Entrepreneurship, and that was the first class that taught me the intricacies of starting a small business. As a student, we were exposed to case competitions, successful entrepreneurs, and real-world projects that encouraged me to begin a business. I would encourage anyone interested in creating a business or has an idea to consider attending HT and the School of Business and Technology.

Tell us about your business.

My business name is Abra Allure Photography, and we do much more than take pictures. The beauty of photography is that the memories will live on for years after the picture is taken. We pride ourselves on providing an excellent customer service experience. When you request us to be your event photographer, we ensure that every customer is satisfied from introduction to conclusion. I have been thrilled with the company's success, and now we are working on scaling to a broader audience as we want more people to experience Abra Allure Photography.

ALUMNI SPOTLIGHT

Worley Barker



I was given the opportunity to attend HT on a full baseball scholarship. I felt the university wasn't too big or too small. I really enjoyed the time I spent with my

fraternity brothers. My favorite moment was my graduation, of course. It really was a family, not just with the students but also with the administration. The administration was very friendly and made it fun.



Derrick Jackson



Many of my skills, opportunities, and connections are because of my time at HT. As a young man coming from Houston, I wanted to find a place where people looked

like me, and I could gain a quality education. I was able to receive those things and so much more. I am proud to say I will always be a Ram.



Event Series Highlights



MBA INFORMATIONAL SESSIONS

Beginning in the spring of 2023, the School of Business and Technology hosted a virtual information session the first Thursday of every month.

Conversations are led by Dean Rohan Thompson and MBA Coordinator, Dr. Derrick Bonyuet, to answer questions from potential students.



FRITO LAY CASE COMPETITION

The School of Business and Technology partnered with Frito Lay® to host the Dream Big Case Competition, November 2022. Pictured are first place winners Alyssa Aguilard and Alexis Terry.

The ongoing initiative, SOLID BLACK™, provides resources and a platform for Black Changemakers to give back to their communities.





COMING HOME

TOMBOITEMIE WEST

I came to HT on a scholarship provided by a company in my home country of Nigeria. I was excited to go to the United States because I heard of the opportunities there. When I first arrived at HT, I could feel the warmth of the campus from everyone I met. I knew this was the place because I felt comfortable. Dr. Edmond was my international advisor, and he took excellent care of our international students. I always wanted to be in the field of computer science, so I became a computer science major.

I returned to HT as an employee because the experience was great as a student. It felt like a home away from home. After graduating from the field I always wanted to be in, I was thrilled to be offered a position at the place I had called home for the past four years. Initially, I was only going to be here for a year. However, year after year, I am still here and enjoying the experience of meeting new students and being able to solve issues for the campus community.



IT SYSTEM ANALYST
CLASS OF 2017



**ADMINISTRATIVE ASSISTANT
TO PROVOST**
CLASS OF 2005

VIRGIE B. MORTON

I came to HT to work with my mother, who at the time owned the bookstore. I did not intend to study here, but my mother encouraged me to stay and get my education from the university. It was a good experience because I had some wonderful professors. It's amazing that Dr. Kellogg, who still teaches at the university, was one of my favorite professors. His classes were more than just accounting or business law; he taught us about life and how to thrive after college.

After graduating from college, I stayed at HT because I liked the culture and atmosphere. I remember the opportunities and life lessons I learned as a student, and I wanted to pass those on to other students. Being small means each student receives more opportunities, and being in a big city means plenty of options. I am proud to have attended this school and then work at an HBCU.

ADVISORY BOARD

Experienced in their careers, the Advisory Board of the School of Business and Technology are highly qualified and passionate about their purpose.



SCOTT FLACK
PRESIDENT
LIVE OAK, COMMERCIAL REAL ESTATE



CHRIS RIOS
VICE PRESIDENT, SOCIAL IMPACT AND SUSTAINABILITY
WELLS FARGO BANK



MPHO LETHOBA
SENIOR TAX ASSOCIATE
PRICEWATERHOUSE COOPERS, LLC



RICK ORTIZ
VICE PRESIDENT OF HR
CERTAIN AFFINITY



CHRIS LONG
CHIEF REVENUE OFFICER
GEMINI III



JESSICA LEE-WEN
CHIEF MARKETING OFFICER
THRIVE FP



LILLIAN MILLS
DEAN
MCCOMBS SCHOOL OF BUSINESS, THE UNIVERSITY OF TEXAS



YUEN YUNG
CO-FOUNDER & PARTNER
HALBAR PARTNERS



Sponsorship Levels

There are four sponsorship levels
available with opportunities ranging from
\$5,000 to \$50,000

WHY SPONSOR?

To meet the needs of an aspiring and under resourced school, the SBT relies heavily on the support of our wider community. The School of Business and Technology has invited Partnership Sponsors to fund scholarships, events, facilities, and equipment, which enhances the delivery of education and assists students to better reach their academic endeavors.

BENEFITS OF SPONSORSHIP

Exposure to a school community of over 215 business administration and computer science students, and families that have been building in Austin, Texas ever since 1875.

- Extensive brand awareness.
- Recognition of the partnership between your company and SBT.
- Capacity to advertise your company/organization and an opportunity to increase revenue possibilities.
- Opportunity to assist SBT students to achieve their potential through funding for scholarships, events, facilities, and equipment.



TORC

IBM



TEXAS CAPITAL BANK™

Bank of America®



PRESENTS



cruise



**VALKYRIE
TECHNOLOGIES**



Frost Bank



Casoro Group



**PIERRE
ACCOUNTING**

**sxm
MEDIA**



**HUSTON-TILLOTSON UNIVERSITY
SCHOOL OF BUSINESS & TECHNOLOGY
900 CHICON STREET
AUSTIN, TX 78702**