



# The School of Business and Technology

## **Sponsorship Levels**

**Edited:**

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# About Us

The Huston-Tillotson University School of Business and Technology (SBT) is committed to providing educational opportunities to individuals interested in pursuing undergraduate degrees in business and technology. A major objective of the School of Business and Technology is the preparation of students of diverse origins and backgrounds to become competent leaders in business, industry, and government in the global marketplace as well as to excel in graduate studies.

The School of Business and Technology has two departments: the Department of Business Administration and the Department of Computer Science. The programs in both departments are designed to meet the demands within the business and technology industries. The students are provided with a well-rounded professional education which gives them an opportunity to develop requisite skills for entry-level jobs in the real world. The programs are built on a foundation of liberal arts courses and consist of a series of core business and computer science courses and advanced courses in the major.

# Message from the Dean

Reflecting on my time as the dean, I am incredibly proud of all we have accomplished over the past three years. We have elevated the reputation of the School of Business and Technology (SBT) as a top business school amongst HBCUs in the country; launched a five-year strategic plan, which will help to ensure our future success; created plenty of new strategic partnerships, strengthened our business and computer science curriculum, bringing real-world experience and expertise to the classroom; increased our annual scholarship awards by over 100%; and increased the retention and graduation rate by around 3% during the three years.

Most importantly, our success is due to the people who make up our community. We have continued engaging with our passionate alums and recruited and retained outstanding faculty and dedicated staff. We all work together to strengthen our SBT community, ensuring everyone feels welcomed and included. My goal is to work with all our stakeholders to elevate the SBT as a top business school in the country for undergraduate and graduate education.

The future of business education at Huston-Tillotson is indeed bright. I am confident the SBT will continue to be a leader among business schools, providing excellence in business acumen and the competencies required for future leaders. We will continue to lead boldly into the future to create leaders who, like those before us, will significantly impact society.



**Rohan Thompson, PhD**

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# Why Sponsor?

To meet the needs of an aspiring and under resourced school, the SBT relies heavily on the support of our wider community. The School of Business and Technology has introduced Partnership Sponsors to fund scholarships, events, facilities, and equipment, which enhances the delivery of education and assists students to better reach their academic endeavors.



# Benefits of Sponsorship

Exposure to a school community of over 215 students, and families that have been building in Austin, Texas ever since 1875.

- Extensive brand awareness.
- Recognition of the partnership between your company and SBT.
- Capacity to advertise your company/organization and an opportunity to increase revenue possibilities.
- Opportunity to assist SBT students to achieve their potential through funding for scholarships, events, facilities, and equipment.



# Your Sponsorship Opportunity

Four sponsorship levels are available with a variety of opportunities ranging from \$50,000 to \$5,000.



# Star Sponsor - \$50,000

## **As a Star Sponsor you will receive:**

- Recognition as a School of Business and Technology Star Sponsor.
- Your logo on our website for a period of 12 months showing your organization/company as a Star Sponsor.
- A 300-word business summary and link on the sponsor page of our website to your website for a period of 12 months.
- A diamond slide, available to SBT Sponsors only, showing you as a Star Sponsor to be part of a rotating display in Agard-Lovinggood (third floor of building).
- A logo, a 150-word business summary, and announcement of sponsorship in one edition of our newsletter.
- Announcement of sponsorship on SBT social media (with tag to your business website) at the commencement of the sponsorship agreements.
- Addition of logo in our School Magazine.
- Acknowledgement as a Star Sponsor at the following events:
  - Celebration of Excellence (spring)
  - Financial Wellness Symposium (spring)
  - Professional Development Week (fall)
- Three complimentary tickets to attend the Celebration of Excellence.
- Opportunity to guest lecture in the fall and spring semester.
- Opportunity to mentor students within the School of Business and Technology.
- Opportunity to display one pull up banner (provided by your company) at the School of Business and Technology Professional Networking Mixer (fall).
- Award of Appreciation gifted during Celebration of Excellence (spring).

# Salute Sponsor - \$30,000

## **As a Salute Sponsor you will receive:**

- Recognition as a School of Business and Technology Salute Sponsor.
- Your logo on our website for a period of 12 months showing your organization/company as a Salute Sponsor.
- A diamond slide, available to SBT Sponsors only, showing you as a Salute Sponsor to be part of a rotating display in Agard-Lovinggood (third floor of building).
- A logo, a 150-word business summary, and announcement of sponsorship in one edition of our newsletter.
- Announcement of sponsorship on SBT social media (with tag to your business website) at the commencement of the sponsorship agreements.
- Addition of logo in our School Magazine.
- Acknowledgement as a Salute Sponsor at the following events:
  - Celebration of Excellence (spring)
  - Financial Wellness Symposium (spring)
  - Professional Development Week (fall)
- Two complimentary tickets to attend the Celebration of Excellence.
- Opportunity to guest lecture in the fall and spring semester.
- Opportunity to mentor students within the School of Business and Technology.
- Opportunity to display one pull up banner (provided by your company) at the School of Business and Technology Professional Networking Mixer (fall).



# Service Sponsor - \$10,000

## **As a Service Sponsor you will receive:**

- Recognition as a School of Business and Technology Service Sponsor.
- Your logo on our website for a period of 12 months showing your organization/company as a Service Sponsor.
- A diamond slide, available to SBT Sponsors only, showing you as a Service Sponsor to be part of a rotating display in Agard-Lovinggood (third floor of building).
- A logo, a 150-word business summary, and announcement of sponsorship in one edition of our newsletter.
- Announcement of sponsorship on SBT social media (with tag to your business website) at the commencement of the sponsorship agreements.
- Addition of logo in our School Magazine.
- Acknowledgement as a Service Sponsor at the following events:
  - Celebration of Excellence (spring)
  - Financial Wellness Symposium (spring)
  - Professional Development Week (fall)
- Two complimentary tickets to attend the Celebration of Excellence.
- Opportunity to guest lecture in the fall and spring semester.
- Opportunity to mentor students within the School of Business and Technology.
- Opportunity to display one pull up banner (provided by your company) at the School of Business and Technology Professional Networking Mixer (fall).

# Seed Sponsor - \$5,000

## **As a Seed Sponsor you will receive:**

- Recognition as a School of Business and Technology Seed Sponsor.
- A diamond slide, available to SBT Sponsors only, showing you as a Seed Sponsor to be part of a rotating display in Agard-Lovinggood (third floor of building).
- Announcement of sponsorship on SBT social media (with tag to your business website) at the commencement of the sponsorship agreements.
- Addition of logo in our School Magazine.
- Acknowledgement as a Seed Sponsor at the following events:
  - Celebration of Excellence (spring)
  - Financial Wellness Symposium (spring)
  - Professional Development Week (fall)
- Opportunity to display one pull up banner (provided by your company) at the School of Business and Technology Professional Networking Mixer (fall).



# Contact Us



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