

SCHOOL OF BUSINESS & TECHNOLOGY

CELEBRATION OF Excellence

Read about our inaugural celebration for our 2022 graduates on page 11.



Huston-Tillotson University (HT) is the result of the 1952 merger of Tillotson College, founded in 1875, and Samuel Huston College, founded in 1876. Both Tillotson college and Samuel Huston College were born of a need to provide a quality education for newly freed slaves following the Civil War. True to the spirit of its founding institutions, the contemporary college promotes cultural diversity and racial harmony by embracing people of all ethnicities and religious backgrounds. HT is a progressive and visionary institution which maintains high quality in its curriculum, instruction, and services provided to its students. An on-going emphasis on new technology and faculty development has contributed significantly to the outstanding academic programs offered at HT.

HT is Austin's first institution of higher education. The University opened its doors to the first students with a mission of providing a predominantly African-American student population with the highest quality education needed to participate as productive, creative, economically, and socially responsible citizens. Today, that mission has not changed, but the student population has become much more diverse.

HT holds excellence in teaching and learning as its central mission. We hold highly professional faculty and staff with outstanding credentials and abilities. The University also encourages campus-wide research activities as well as participation in public service. Over more than a century, HT has evolved from an institution that concentrated on the training of the teachers and ministers to a contemporary institution that offers a diversified curriculum in Business Administration and Technology, the Sciences, Humanities, and Teacher Education. HT prepares its students for entry into a variety of careers as well as for advanced degrees.

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Celebration of Excellence

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Read about the School of Business and Technology's inaugural Celebration of Excellence. 22 STUDENT SEMESTER ACTIVITIES

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"We place our emphasis on excellent teaching and attention to the academic, personal, and professional development of our students."

THE SCHOOL OF BUSINESS & TECHNOLOGY

A School Profile

The School of Business and Technology (SBT) at Huston-Tillotson University was created in 2005, and has gained a reputation for producing highly qualified graduates. SBT graduates possess superior leadership skills, and stand out as immediate contributors in their respective work. The SBT is an innovative, enterprising, and forward-facing school committed to preparing students of diverse origins and backgrounds to follow their career paths in this global business environment. We place our emphasis on excellent teaching and attention to the academic, personal, and professional development of our students. We take pride in our commitment to excellence, high ethical standards, and an understanding of global perspectives on business.

Our students come from around the world. As a result, our curriculum is continuously evolving to meet the demands of the business and technology industries in both the domestic and global arenas. We have integrated the newest instructional technology, and our classrooms are equipped with the latest technology hardware.

Our faculty members are academically and professionally qualified to teach in their disciplines. They are credentialed in accounting, economics, international business, management, marketing, business law, computer science, and computer information systems.

Support the SBT



Striving for excellence is more than a tagline for the School of Business and Technology at Huston-Tillotson University (SBT). This tagline was created and intended to be a guiding force for students, faculty, staff, and alumni of the SBT. Our shared mission is to help students become business and technology professionals who positively impact their organizations and society. We focus on data-driven developing business and technology professionals who possess an entrepreneurial mindset and challenge conventional thinking related to business and technology.

The School of Business and Technology aspires to be the number one HBCU in America by embracing and promoting sustainable business and technology practices. We offer a distinctive education marked by strong engagement with our community partners and innovative and transformational programs for our students. Our faculty includes outstanding scholars who understand the value of a practical education while building the foundation of a theoretical framework.

We need your support to maintain our high standards and continue to develop and prepare students for careers in business and technology. Plans for the future include:

- Increasing the scholarship funds to assist with student retention and recruitment
- Providing access to professional certifications to enhance student's employability
- Increasing the number of internships available to students
- Providing state-of-the-art technology for students to practice their skills

We are excited for the future of Huston-Tillotson University School of Business and Technology. However, we need your support to continue to strive for excellence. With your partnership, we can transform our plans into reality.

A MESSAGE FROM THE DEAN

DR. ROHAN THOMPSON



Technology is altering the way businesses in all sectors operate, as changes are rapidly occurring, and companies are forced to strategically implement solutions to remain prosperous. Across industries worldwide, companies are working to improve their technology and be more strategic in their business affairs. These are two of biggest challenges for organizations around the world, and at Huston-Tillotson University, we are working to help global business leaders rise to meet these challenges.

In this second edition of our yearly magazine, we celebrate the excellence of the School of Business and Technology. Our focus within the School of Business and Technology, is to bring knowledge and solutions to these challenges through the work of our faculty, staff, and student body. We are excited to share some of the important research conducted by our faculty and relationships with our corporate partners.

At Huston-Tillotson University, we pride ourselves on the versatility and expertise of our faculty, which results in graduates who are willing and able to contribute to the bottom line of any organization. We have some of the best alumni who continue to make a difference in the business and computer science world. As always, my vision for the School of Business and Technology remains steadfast:

I – Intentionally raise the level of all S.B.T. graduates' professional skills in areas that make them more desirable and marketable to employers.

D – Deliver a learning experience that promotes critical thinking and encourages the completion of degree requirements.

E – Expect dedication and commitment from all faculty and staff in the S.B.T. to ensure our resources are leveraged to promote excellence.

A – Attract and retain highly qualified students, faculty, and staff within the S.B.T.

L – Lead the Austin community by strengthening our ties with alumni and the business community.

MESSAGE FROM BUSINESS ADMINISTRATION

The skills acquired in the School of Business at Huston-Tillotson University can be transferred and adapted to just about any future career or job position imaginable. Our program significantly focuses on teaching students the ability to think critically, problem-solve, and apply scientific inquiry to decision making. The School of Business offers a very personal student experience with a student-to-faculty ratio of 1 to 16, and 70% of our classes with fewer than 20 students. In the School of Business, we are not only concerned with theory-based education, but we are also heavily invested in ensuring that our students acquire the practical skills that allow them to be productive in the business world.



DR. JASON CARTER

companies within the Austin area and across the United States. Some of these partnerships include Dell Technologies, PayPal, Bank of America, and Texas Capital Bank, to name a few. These partnerships provide internships, scholarships, and opportunities to work with these companies on live projects and case studies, allowing students to use their newly developed skillsets.

We have partnerships and collaborations with

MESSAGE FROM COMPUTER SCIENCE

On behalf of the Computer Science Department, welcome, one and all, to Huston-Tillotson University. Computer technology has permeated nearly all human endeavors. The advancements in technology continue to change rapidly, and its adaptation a proven challenge; therefore, there is a need for a thought process to adapt to the constant change and adaptation challenges. Within the computer science department, we acknowledge the necessity to adapt innovative pedagogical techniques to guarantee our students success in this constantly changing tech world. Whether it's robotics, cybersecurity, computer information systems, or software engineering, we educate our students on these topics and project implementation principles through class lecture contents, guest lectures from professionals in the industry, workshops, and internships.

Our students have been privileged to opportunities that are in high demand with technology companies in Austin, the surrounding



DR. AZUBIKE OKPALAEZE

areas and beyond. Companies such as Zoom, Apple, Facebook, Merck, and Firefly Aeronautics Corporation to name a few. Being part of the computer science department at Huston-Tillotson University guarantees a high potentiality to secure a rewarding career and achieve both professional advancement and financially rewarding opportunities. The faculty in the department are highly skilled, positioned, and value the opportunity to help prepare the next generation of students who will continue to drive the innovation of technology.

UNDERGRADUATE PROGRAMS

NEW MEMBERS >





2022 MEMBERS

Tamara Hill Zahria Touchstone Demontrey Bell Alyssa Nelson Amelia Abel Elizabeth Alejos Shanikka Nunn Leticia Green Brittany Butler Cattina Horn Vanessa Peters Venessa Donnelly

BUSINESS ADMINISTRATION

The Business Administration program provides students with a professional and well-rounded education. Students are able to earn a Bachelor of Arts degree in Business Administration with a concentration in accounting, management, and marketing.

Since 2013, the Department of Business Administration has been accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This coveted endorsement demonstrates to major corporations and graduate schools that our programs provide its students with an education of excellence and prepares them to succeed and lead.

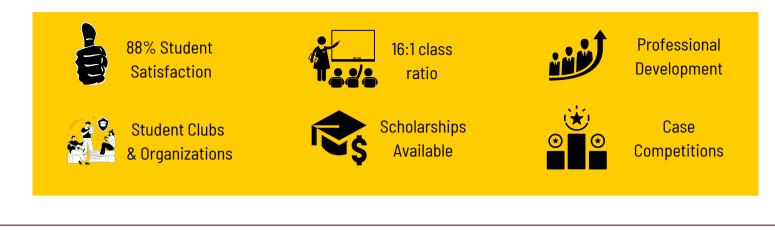


COMPUTER SCIENCE

A Bachelor of Science (B.S.) degree may be obtained in either Computer Science or Computer Information Systems with a major emphasis placed on software testing and robotics. Local and national industries and agencies seek out our students for internships and job offers. Additionally, there are on-campus jobs available for students as laboratory technicians and some of our students are paid participants in research projects.

Our faculty members have strong ties to the business and tech communities, and routinely invite corporate executives to lecture and network with the students. The School's unique relationships with these communities give students the opportunity to meet their future employers.

AT-A-GLANCE



BUSINESS PROGRAM



ACCOUNTING

- Budget Analyst
- Auditor
- Tax Accountant
- Financial Planner

MARKETING

- Social Media Manager
- Marketing Research Analyst
- Sales Representative
- Public Relations Specialist

MANAGEMENT

- Human Resources
- Entrepreneur
- Operations Manager
- Health Services

COMPUTER INFORMATION SYSTEMS

- Web Developer
- Network Administrator
- Game Designer
- Information Systems Manager

CYBER SECURITY

- Security Analyst
- Security Software Developer
- Cryptographer
- Computer Systems Analyst

ROBOTICS

- Mechanical Engineer
- Computer Scientist
- Aerospace Engineer
- Sales Engineer

COMPUTER SCIENCE DEPARTMENT

SOFTWARE ENGINEERING

- Applications Developer
- Multimedia Programmer
- Database Administrator
- Computer Programmer

PLACEMENT RATE

MBA Program

MASTERS OF BUSINESS ADMINISTRATION (MBA)



Huston-Tillotson University (HT) launched its MBA program in Fall 2019. This 12-course, 36-credit hour MBA program is designed for working individuals in the Austin area. The HT MBA is a hybrid program with a concentration in Management. It offers a blended learning format of online and on-campus courses. In Summer 2022, the University happily announced its third class of MBA graduates. According to graduate Dinita Caldwell, "The HT MBA is a robust program that provided all the necessary skills for me to take my career and thinking to another level."

One unique feature of Huston-Tillotson University's MBA program is the mandatory global trip. Global trips foster education through formal and informal learning, including pre-trip meetings, research, and discussions before, during, and after the trip. There are two components to the Global Trips: academic and cultural. The third cohort of students had the distinct honor of traveling to Ghana for the two-week experience. These trips aim to immerse the HT MBA students into another culture. By experiencing cultural differences, the students learn how culture influences business decisions.



Faculty Grants and Publications

The faculty within the School of Business and Technology gracefully balance research with teaching. Below, you can see where many of our professors have helped contribute to their field of study.

Winning Grant Submissions

Submitted by: Dr. Rohan Thompson Submitted to: The City of Austin Project Title: Lady Bird Lake Capacity and Safety Study Amount: \$65,000

Submitted by: Dr. Jason Carter Submitted to: U.S Department of State Project Title: Center for Entrepreneurship and Innovation (CEI) Entrepreneurship Training Program Amount: \$300,000

Submitted by: Dr. Abena Primo Submitted to: The FinTech Center at Morgan State University Project Title: An Educational Blockchain Newsletter to Engage Students in FinTech Amount: \$10,000 Submitted by: Dr. Azubike Okpalaeze Submitted to: Department of Defense Project Title: Community-Embedded Robotics: Understanding Sociotechnical Interactions with Long-Term Autonomous Deployment Amount: \$2,000,000

Submitted by: Ms. Allison Carter Submitted to: Association of International Certified Professional Accountants Project Title: Technology Infrastructure grant Amount: \$30,000

Submitted by: Dr. Rohan Thompson Submitted to: PayPal Project Title: Improving PayPal's Developer Platform Experience Amount: \$30,000

Publicatons

Title: SBT Blockchain Newsletter **Authors**: Dr. Abena Primo, Dr. Derrick Bonyuet, Dr. Azubike Okpalaeze

Title: SBT FinTech Newsletter **Authors**: Dr. Abena Primo, Dr. Rohan Thompson, Dr. Derrick Bonyuet, Dr. Deepti Gupta, Dr. Robert Kellogg, Demontrey Bell (2022 SBT graduate)

Title: It's Time to Stop Expecting Undocumented Immigrants to Solve Our Social Security Deficit **Author:** Dr. Derrick Bonyuet **Journal:** Visible Magazine

Title: Undocumented Immigrants Pay Taxes - Let's Be Fair and Give Them the Tax Benefits They Deserve **Author**: Dr. Derrick Bonyuet **Journal**: Visible Magazine

CELEBRATION OF EXCELLENCE

The celebration of Excellence is the annual signature event to honor and reward the School of Business and Technology stakeholders. It provides an opportunity to showcase the school's work while acknowledging those who have contributed to the academic year's success. The event's main attraction is the Blazer Ceremony, a formal ceremony to present each graduate with a blazer to signify the change from their academic journey to their professional career.

Lifetime Achievement Award Presented to: Dr. Steven Edmond

Distinguished Leadership Award Presented to: Dr. Colette Pierce Burnette

Perseverance Award Presented to: Demontrey Bell

Commitment Award Presented to: Ms. Allison Carter

Partner of The Year Presented to: Texas Capital Bank

Academic Excellence Presented to: Venessa Peters Tamara Hill Joshua Lipham Amelia Abel



School of Business and Technology

HUSTON-TILLOTSON UNLVERSITY 1875 AUSTIN TEXA

SBT JOURNAL | T

HONORING PRESIDENT COLETTE PIERCE-BURNETTE

7

YEARS

OF

SERVICE

The School of Business and Technology is eternally grateful for the extensive support we recieved from Dr. Burnette.



In its second year of existence, Biz Ready is a revolutionary program designed to fast track the development of students towards future worldwide business leaders. The program provides exceptional firsthand learning opportunities for students to develop and master the core competencies of leadership and the fundamentals of research. The program is designed to take high performing students beyond the classroom and into real world experiences.

This year, the exceptional group of students took part in the following:

- FedEx Freight Boardroom Experience, which allowed them the opportunity to interact with senior leaders from FedEx Freight.
- Leadership workshops with prominent leaders in the Austin area
- Attended a networking session with over 20 companies from around the country
- Participated in a shark tank style entrepreneurship competition

Social Enterprise Pitch-Off



Program Description

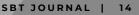
Two amazing organizations, Thrivent and Notley, have partnered to launch the second "Social Enterprise Pitch-Off." Students in the School of Business and Technology's Biz Ready Program at Huston-Tillotson University are challenged to create a nonprofit solution to meet a need in the local community. The winning team will receive a cash prize, donated by Thrivent, a not-for-profit financial organization, to launch the nonprofit or donate it to a nonprofit in their community meeting a similar need.

A Note From Brooke

"The Social Enterprise pitch-off was an intense but fun experience. I had the pleasure to work with some brilliant teammates, and we enjoyed every second. Even though it was challenging, the competition helped me to grow professionally. We presented to established entrepreneurs, which is a testament to how much the school of business and technology values our development. The experience is one that I will never forget."

thrivent

NOTLEY



School of Business and Technology HUSTON-TILLOTSON UNIVERSITY 1977 AUSTRAL



SALES ACADEMY

The HT/Dell Technologies Sales Academy at Huston-Tillotson focuses on developing HT juniors and seniors who may aspire to pursue a full-time professional career in sales. The program focuses on the following areas:

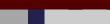
1. Personal development (Thinking Big, Building your Brand, & Networking)

- 2. Presentation skills (Product & Customer Presentations)
- 3. Selling Skills Development

At the end of the nine-month program, each student participates in the HT/Dell Technologies Sales Competition to showcase skills learned in the program. Also, each participant is offered a paid internship with Dell Technologies.

<u>A Message from Kasani</u>

"The Dell Sales Academy was an experience I was not expecting. As a computer science student, I did not see the value of sales, but after being in the program, I would encourage all students to be part of the program. The lessons learned in the program were precious and helped me build my confidence and professionalism. The best thing about the program is that I received an internship for the summer at Dell, which is amazing."



DEVELOPING OUTSIDE THE CLASSROOM

School of Business and Technology HUSTON-TILLOTSO

During our Professional **Development Week, our** students learn the soft skills they need to be successful in their careers.

Throughout underserved communities, we see a big base line discrepancy in soft skills when first joining the workforce. As a school, we aim to narrow that gap through collaborations with partners.

This Spring 2022 past semester. the School of Business and Technology hosted a week of events to help students further develop their soft skills and better prepare for the start of their career.

Thanks to our strong partnerships, like our sponsor for the week-long event, Texas Capital Bank, we are able to fill the learning gaps for our students

🔂 TEXAS CAPITAL BANK®

18: Professional VELOPMENT

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FRI

Check Out Our Upcoming Events this Week!

Professional Photos

Come get your head shot taken, enjoy a boxed lunch, and enter to win a \$50 gift card.

A-L Auditorium from 10:00am - 1:00pm

SBT Fashion Show

You're invited to an evening with a President Burnette. Learn how to successfully dress and a chance to win a \$150 gift card. Chapel from 4:00pm - 6:00pm

\$20 Fashion Dav

Come to campus dressed in business professional or business casual attire and win \$20 from Dean Thompson. A-L 312 & HT Yard from ALL DAY

You're invited to an evening with our corporate partners, hors d'oeuvres, and a chance to win a \$50 gift card. 1023 Springdale, 12A from 4:00pm - 6:00pm

For more information: (512) 505-6416 - sbt@htu.edu

CREATING COMMUNITY CONNECTIONS

CASORO GROUP

After moving to Texas in the fall of 2006, Casoro Group (100% minority owned, award-winning multifamily real estate investment firm) introduced vertically-integrated real estate investments to the Austin financial scene. Recently, they launched a social impact fund to create opportunities that bridge the generational gap for underrepresented communities. Through the Casoro Group Education Foundation, a non-profit organization, they aim to close the generational wealth gap for underserved students through education, experience, and opportunities in the commercial real estate industry.

ECONOMIC GROWTH BUSINESS INCUBATOR

Launched in 2022, Economic Growth Incubator (EGBI) partnered with the School of Business and Technology to host the Build Your Business Plan series. This program is open to small business owners of the Austin area to help them develop a useful business plan to open and grow their businesses. Classes are taught in English and Spanish with local guest speakers provided to enhance the learning experience.

TEXAS CAPITAL BANK

In coordination with the American Bankers Association, Texas Capital Bancshares, Inc. (the parent company of Texas Capital Bank) kicked off 2022 by expanding their Commercial Lending Certificate Program to Huston-Tillotson University.

The course is taught by our very own Dr. Derrick Bonyuet, and is designed to cover a variety of topics relevant for a comprehensive overview and understanding of the commercial lending landscape. Austin-based Texas Capital Bank executives provide guest lectures to further guide student understanding, while also covering the cost of required text books for the course.



ALUMNI SPOTLIGHT



Ross Caviness Class of 1974



"I knew about Huston-Tillotson all my life. My grandmother graduated from Huston College in 1902. I had three aunts who graduated from Huston-Tillotson, so it was always on my mind...I tested the waters with a couple of other schools but they weren't the right fit. Huston-Tillotson was the right fit for me."



Damien Spencer Class of 2010



"There are many [favorite moments] but one that comes to mind is...I'm from the Caribbean and many of the international students would get together and primarily we would have strong debates about world histories and politics and etcetera...Those moments stick with me."



ENTREPRENEURIAL SPIRIT Featuring Gregory Grovey from Kicking It ATX

Tell me about your time at Huston-Tillotson University.

I thoroughly enjoyed my time at HT. I remember all the opportunities that were given to us as students, both in and out of the classroom. My only regret is that I did not take more of those opportunities as a student. It's crazy when you are a student that you think the professors are punishing you by keeping you in class to the bell rings, but now that I am a business owner, I realize that many of the concepts and theories taught apply to my success.

How did HT contribute to your success as a business owner?

My success as a business owner is directly related to my time at HT. As a business owner, I am responsible for marketing, accounting, finance, and managing all aspects of the company, including customer satisfaction. The knowledge I have today on all these subject matters started at HT in the school of business. As a student, we had case competitions, guests' speakers, real world projects, and so much more that I draw upon today in my business. I would say that my professors gave me the foundation to launch the company I currently own.

Tell us about business.

My business name is Kicking It ATX, a one-of-a-kind "sneaker social" at the Domain Northside. A social is just somewhere you can come to hang out and meet with like-minded people. Sneakers are not just shoes. They hold history, express style, and tell a story. My staff is knowledgeable here so that we can tell you about any shoe on the wall. We have a bar, a lounge area, we watch fights, we watch football games, and it's an area where you can feel relaxed and not feel pressured. We are the only black-owned business on the Domain Northside. We were the first black-owned business on either side of the Domain, which is an accomplishment.

Event Series Highlights

DATA LITERACY WITH SNOWFLAKE

The SBT partnered with Snowflake, a cloud computing-based data warehousing company founded in 2012 and based in Montana, to host a multi-part series on Data Literacy.

Snowflake educated our guests on data literacy basics while using in-depth case studies to further dive into the importance of data analysis applications.

BECOMING AN ENTREPRENUEUR: FROM MINDSET TO REALITY

We hosted a three-part series on Becoming an Entrepreneur, with a focus on building the mindset to make your business dreams become a reality.

Our marketing professor, Dr. Gomez-Macfarland, led the conversations with leading professionals in the industry who ranged from international to domestic businesses.

These conversations taught viewers to push through their fears and become the best entrepreneur and small business owner possible.

FINANCIAL WELLNESS & PROSPERITY SEMINAR

An event open to the entire public of Austin, the School of Business and Technology hosted a day-long Financial Wellness and Prosperity seminar.

We brought in professionals to help us explore the basics of investing, building personal wealth, homebuying tips and much more!

Breakfast, lunch, and snacks were provided for all. As well as, a gift card raffle at the end of the event to help guests get started on building their personal wealth.







Coming Home

"I remember coming to HT on tour, which did it for me in terms of attending. The tour was memorable; I instantly wanted to attend the university. The business program, led by Dr. Edmond seemed like a perfect fit for me, and the support staff was phenomenal. The people were very caring and welcoming, making me feel at home.

I returned to HT after graduation because I believe in the mission. I remembered my experience as a student and wanted to give that to incoming students. It's been hard work, but I call it a labor of love. I get the opportunity to understand the student's struggles and obstacles and play a role in them overcoming the barriers and becoming successful. HT is a special place and has lots to offer. My favorite thing about HT is that we change lives for the better."



Yohannis Job Dean of Enrollment Management Class of 2013



Asia Haney Director of Recruitment and Admissions Class of 2013

["I came to HT because I was offered a full scholarship as a W.E.B Dubois scholar. Dr. Edmond was looking for strong academic students to pilot a program to have students graduate in three and a half years. Each semester I would take 18–21 hours, which was challenging. I was able to graduate in three and a half years. Looking back, I was so focused on academics that I did not enjoy all aspects of college. Being in the school of business meant that we were involved and exposed to organizations around the country and took part in many case competitions.

I returned to Austin because my younger sister, who also attended HT, was here, and I wanted to be closer to her. Also, I wanted to give back to HT because it has done a lot for my family. When I saw the Dean of Enrollment Management position, I thought it would be an excellent opportunity to use my skill set and be part of building one of the best HBCUs in the country."

ADVISORY BOARD



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Experienced in their careers, the Advisory Board of the School of Business and Technology are highly qualified and passionate about their purpose.



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KENNETH PRICE FINANCIAL ADVISOR & PARTNER PER STIRLING CAPITAL MANAGEMENT, LLC



CHRIS LONG

REGIONAL VP SALES-CENTRAL

SXM MEDIA

JAY REYNA ENTERPRISE RISK CONSULTANT HEWLETT PACKARD ENTERPRISE



MECHELLE SMITH TREASURER BOARD OF DIRECTORS, A NEW ENTRY



LILLIAN MILLS

DEAN

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DAMIEN RICHBURG DIRECTOR OF FINANCIAL SERVICES RECRUITABILITY

DAVID TOWNSEND

VICE PRESIDENT, WORLDWIDE PROCUREMENT

DELL



CHRIS RIOS VICE PRESIDENT, SOCIAL IMPACT AND SUSTAINABILITY WELLS FARGO BANK



YUEN YUNG Chief executive Officer CASORO GROUP



BRIAN D.SCOTT FIELD CLIENT TECHNOLOGIST, WORKFORCE SOLUTIONS GROUP DELL



Student



Disney on the Yard



Women in Tech



Battle of the Brains



NSBE Convention

ACTIVITIES

SBT Fashion Show





HUSTON-TILLOTSON UNIVERSITY SCHOOL OF BUSINESS & TECHNOLOGY 900 CHICON STREET AUSTIN, TX 78702